

Update for Chippenham Area Board

ITEM 7 (vi)

Update from	Chippenham Vision
Date of Area Board Meeting	7 March 2011

Headlines

Public Consultation Event on the Vision.

Chippenham Vision in conjunction with ChAP held consultation events on the 3rd and 4th February to discuss the future distinctive identity of the town. 140 people attended the events which were very well received. A report of the results is available.

Key points

The lack and range of shops and restaurants was clearly a key concern. The rural setting is seen as one of the most defining and attractive features of the town. The importance and potential of the river clearly gathered in significance as a result of the discussion sessions.

There was a clear message about achieving the right balance between preserving and respecting important heritage and developing for the future.

There was also considerable support for improving the market and making it a focus for the town. This was strongly echoed in the discussion and feedback session.

Employment Land Paper

The Chippenham Vision has been developing a paper setting out the key issues relating to the supply of employment land in and around Chippenham and identifying how these might be addressed. This paper will be presented at the meeting.

Projects

- Chippenham Vision Board membership

The Vision Board is seeking to enhance its membership and has recently approached Gerard MacMahon, Head of Sheldon School and Paul Johnson, previously Director of Westinghouse Brakes with a view to them joining the Board.

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- Further area investigations

Chippenham Vision is progressing work on the Langley Park area in order to identify potential development options and exploring the viability of those options. This will be used in turn to inform the more detailed Masterplan approach for the town.

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- Bath Road / Bridge Centre site

We are still awaiting news regarding progress on the contractual arrangements between Wiltshire Council and ING but will update the Area Board as soon as information is available.

- Development of the Masterplan is continuing. The Vision Board have approved the stage plan for producing the plan.

Signed: Tim Martiensen

Date: 23rd February 2011